#### **BUSINESS VAULT**

FOR WITCHY CREATORS & DIGITAL ENTREPRENEURS

# PRIVACY POLICY

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**Effective Date: 29/10/2025** 



This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or purchase The Business Vault or other digital products from Jema Fowler.

# 1. INFORMATION WE COLLECT

We may collect:

- Your name, email address, and billing details during checkout.
- Information you voluntarily provide through forms, emails, or downloads.
- Anonymous website usage data (via cookies or analytics).

#### 2. HOW WE USE YOUR INFORMATION

Your data is used to:

- Process and deliver your digital purchase.
- Send access instructions and relevant updates.
- Improve our website and offerings.
- Comply with legal or tax obligations.

We never sell or rent your personal data.

#### 3. DATA STORAGE & SECURITY

We use secure third-party providers (such as Wix and Wix Payments) to process and store information. Data is encrypted and handled in accordance with UK GDPR and global privacy standards.

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## 4. YOUR RIGHTS

You can request to access, update, or delete your data at any time by contacting Jema.lifecoach@gmail.com

### 5. COOKIES

Our site may use cookies to improve functionality and analytics. You can manage cookies in your browser settings.

#### 6. UPDATES

We may update this policy periodically. The latest version will always be available on our website.

By clicking "Complete Purchase," you acknowledge that you have read, understood, and agreed to our Privacy Policy.